



# *CITY OF REGGIO CALABRIA*

---

Candidacy for the title of European Capital of Culture 2019

Decision 1419/1999/ CE OF THE EUROPEAN PARLIAMENT AND OF THE  
Counsel of 25 May 1999 regarding a community action in favor of the event "  
The European Capital of Culture" for the years from 2005 to 2019

PROPOSAL FOR THE CANDIDACY OF THE CITY OF REGGIO CALABRIA AS  
EUROPEAN

CAPITAL OF CULTURE

" GATEWAY TO THE MEDITERRANEAN "



INDEX OF THE PROPOSAL:

INTRODUCTION: PROCEDURES AND NOMINATION OF THE EUROPEAN  
CAPITAL OF CULTURE

PAGE 1

I - FUNDAMENTAL PRINCIPLES

PAGE 2

II - STRUCTURE OF PROGRAM OF THE EVENT

PAGE 7

III - ORGANIZATION AND FUNDING OF THE EVENT

PAGE 10

1. ORGANIZING STRUCTURE

PAGE 10

2. FUNDING OF THE EVENT

PAGE 11

IV - INFRASTRUCTURES OF THE CITY

PAGE 15

V - COMMUNICATION STRATEGY

PAGE 17

VI- EVALUATION AND MONITORING

PAGE 18

VII. FURTHER INFORMATION

PAGE 20

**to be completed by the candidate cities**

In order to motivate the presentation of their application for the title of European Capital of Culture and to facilitate the work of the jury, the cities wishing to apply must complete the following sections, as an integral part of their application. This form may possibly be accompanied by two appendices whose specificities are shown below.

It is essential that all questions and answers are clearly present in the application.

The application must be written in one or more of the 23 official languages of the European Union. One of these languages must be compulsorily English, which will be the working language. It should be noted that the assessment made by the jury will be based on the content of the application, not on the form of its presentation, and that the jury will attach great importance to the conciseness and clarity of the answers to the questions listed below.

For the pre-selection, the nomination, excluding appendices, must not exceed 80 pages, must be prepared in Times New Roman font size 12, A4. Candidates may include illustrations, graphics and other visual elements, (such as the logo), but these fall in the count of the maximum number of pages. It authorizes the addition of two appendices, one concerning the details of the cultural program, (maximum length: 10 pages) and one on the financial aspects (maximum length: 5 pages).

In the pre-selection, it is not allowed to attach CD, DVD or other types of multimedia presentation.

For the final selection stage, the nomination, excluding appendices, should not exceed 100 pages, must be prepared in Times New Roman font size 12, A4. Candidates may include illustrations, graphics and other visual elements (such as the logo), but these fall in the count of the maximum number of pages. It authorizes the addition of two appendices, one concerning the details of the cultural program, (maximum length: 10 pages) and one on the financial aspects (maximum length: 5 pages).

Applications that do not follow these guidelines in the pre-selection and final selection will be considered ineligible and will not be considered.

The cities that wish to participate in the competition must send their application in electronic and paper format in the Focus Point European Capitals of Culture, Ministero per i Beni e le Attività Culturali (as indicated in the Call for Nominations [www.capitalicultura.beniculturali.it](http://www.capitalicultura.beniculturali.it) published on the site).

The application will be examined in two different stages of the selection (the selection procedure is described in detail in the "Guide for cities applying for the title of European Capital of Culture"). Only short-listed cities will participate in the final selection.

- For the pre-selection, the answers given to the questions of application should outline a comprehensive overview of the project that each applicant city intends to implement in the year 2019. The answer to some sections is optional at this stage. The optional nature of the questions is indicated by the following sentence: "The answer to this question is optional at the pre-selection stage."
- For the final selection, all sections must be completed. Those already compiled in the pre-selection should be further explored and developed further on, if necessary. Some questions require particularly detailed in the final selection stage. These questions are indicated by the sentence: "This response must be thorough in the final selection stage". Furthermore, it is necessary that the main changes and the additional information provided in the final selection stage are highlighted using bold, different colors or other means.

For the selected city, the program outlined in the application form the basis for the evaluation and monitoring involving the decision to award the Melina Mercouri.

**The sections to be completed are as following: I. Fundamental principles:**

**1. Why the city would like to participate in the competition for the title of European Capital of Culture?**

Because, through a burst of pride that the face recover its cultural identity of the city from the past noble and incredibly rich in art, literature, philosophy, welcoming door in the Mediterranean, crossroads of knowledge and inter-religious dialogue, Reggio Calabria leaves behind a dark season of lacerations social and economic problems. Because culture, become visible and engaging project, stimulus of social redemption, for a city mortified by his present and unable to look forward to its future. Because the city can become a cultural magnet for the hundred of thousands of Reggio's university students diaspora scattered in universities, in institutions and production companies across Europe. Because the newfound cultural richness turns into economic wealth, and the cultural heritage, tangible and intangible, finally found the light, are beacon of guidance, also ideal, for too many young graduates escaping the city. Locate one of the many assets confiscated from the mafia and make it the "Glass house" of the people of the Mediterranean that, passing through Reggio Calabria, enter Europe, a visible place of welcome and cultural and religious dialogue, in conclusion peace dialogue. Reggio Calabria in 2019 will be "metropolitan city": its two universities, the music academy, the art academy, the museums, the archaeological area, its position as the station round trip to and from the Mediterranean, will make it the center of an area of more than five hundred thousand inhabitants and the center of gravity of a broader movement of people and knowledge.

**What is the biggest challenge in this title entail?**

The intercultural and interreligious dialogue as a premise and promise of development, even economic, and of pacification. A city that, in the enhancement of its cultural wealth, will find his identity and his redemption and will become "capital" of Europe positively contaminated by the new immigration.

**Which are the objectives for the city for the year 2019?**

Strengthening links with the institutions and European cultures; support the processes of active citizenship, economic development and cohesion.

**2 What is the concept at the base of the project that would be realized if the city would be named the European Capital of Culture?**

Intercultural dialogue as an element of cultural diversity within Europe and comparison with the Mediterranean cultures.

**3 The proposed Project could be summed up in a slogan?**

Gateway to the Mediterranean.

**4 What is the territory that the city intends to involve in the event European Capital of Culture? Give an explanation for this choice.**

The Hellenic idea of *polis* which includes not only the city within its walls, but also its , its entire territory, that inspired the nomination of Reggio Calabria to European Capital of Culture. The idea that we want to express is that the whole province must be involved in the cultural initiatives. The four ancient regions that compose it (Piana di Palmi / Gioia, Reggio, Bovesia, Locride) shall be placed on the same level, each enhancing the own peculiarities.

**5 Declare whether you have the support of local political authorities and / or regional authorities.**

Yes. The local institutions, the Commune and Province of Reggio Calabria, Calabria Region (Council) demonstrated in a formal way, adherence to the initiative of Reggio Calabria candidate for European Capital of Culture in 2019.

**6 How is the event include in the cultural development of the city in long-term and also of the region?**

The application of Reggio Calabria, , which has historically been a tow with cultural regional processes, could represent a *discrimen*, a true solution of continuity respect a recent past, an opportunity to finalize the economic resources available for the production of culture and the preservation of local traditions. The many barms that today we are still *in nuce*, need to be further enhanced and projected in a European and Mediterranean dimension.

**7 To what extent it is expected to establish contacts with the other city to be named European Capital of Culture in Bulgaria?**

Reggio Calabria has the undeniable advantage of having oldest and most established contact points with Bulgaria, since the Greek and Roman times. The common belonging to the Byzantine Empire for the moust of the Middle Ages, then, has further strengthened these connections, with a very strong commonality of religious traditions, cults, common Sants. In particular, the episode of the Bulgarians came to Reggio in 1038 in the wake of general Giorgio Maniace, in order to reconquer Sicily, during the Saracens domination, can be exploited for joint initiatives in the name of an ancient solidarity. Also the presence of the Greeks of Calabria, related to the greek-orthodox Patriarchate of Constantinople, as well as the immigration of many Bulgarians, come in the province of Reggio to find work, allow the realization of events that can point out the contact elements, as well as provide points of reference and supportive aid to immigrants.

**In the case that the city will achieve the title, is it expected to cooperate with the other candidate cities that have passed the pre-selection?**

Strengthening the cultural offer, relocating it and trying to create long-lasting relations of collaboration is one of the key points of the application of the Province of Reggio.

**8. Explain how the event may meet the criteria outlined below. The answer should make explicit reference to each of the criteria.**

The project includes music and art workshops open to young people from Europe and the Mediterranean area, and photographic and film festivals organized around structures that will become spaces for cultural and artistic, also with reference to street performers. Also the festivities related to the popular and religious tradition can become laboratories of observation from the ethno-anthropological perspective . The multiple layers of cultural deposits and the complexity of experience have enabled us to combine cultural diversity, right in the wake of the guidelines of the European Union. As in fact took place in the most important passages of ancient history of Reggio Calabria, the acknowledgment of the differences should not be a



**REGGIO** | **2019**  
**CALABRIA** | **2019**

CANDIDATA A CAPITALE  
EUROPEA DELLA CULTURA



Regione Calabria  
Il Presidente

Egr.  
S.E. Dr. Giuseppe Castaldo  
Commissario Prefettizio  
Comune di Reggio Calabria  
**89125 REGGIO CALABRIA**

e, p. c.

S.E. Dr. Vittorio Piscitelli  
Prefetto di Reggio Calabria  
Palazzo della Prefettura  
**89125 REGGIO CALABRIA**

OGGETTO: **Reggio Calabria città candidata "Capitale Europea della Cultura"**

Gentile Signor Prefetto,

in relazione a quanto specificato in oggetto, si fa presente che la programmazione europea 2014-2017 pone l'accento sulla realizzazione di interventi di sistema capaci di attrarre flussi turistici e creare occasioni di sviluppo per il territorio.

Non vi è dubbio che la candidatura di Reggio Calabria quale " Città Europea della Cultura" assuma la peculiarità di un progetto di rilevanza regionale e nazionale, candidandosi come progetto strategico.

Pertanto, esprimo la piena disponibilità di inserire un'apposita voce nella programmazione comunitaria che possa sostenere tale candidatura pari a 1 milione di euro.

Interpretando lo spirito della futura programmazione, che segue la logica di concentrazione delle risorse, la realizzazione di tale progetto culturale per la città di Reggio Calabria, se elaborato all'interno dei parametri individuati nella programmazione settoriale, potrà certamente essere strategico.

In una sempre e totale collaborazione istituzionale l'occasione è gradita per porgere distinti saluti.

Giuseppe SCOPELLITI



Provincia di Reggio Calabria

Prot. n. 363926

Reggio Calabria, 12 settembre 2013

Prot. 124801  
DEL 12.09.2013

Egr.  
S.E. Dr. Giuseppe Castaldo  
Commissario Prefettizio  
Comune di Reggio Calabria  
**89125 REGGIO CALABRIA**

e, p. c.  
S.E. Dr. Vittorio Piscitelli  
Prefetto di Reggio Calabria  
Palazzo della Prefettura  
**89125 REGGIO CALABRIA**

**Oggetto: Reggio Calabria città candidata "Capitale Europea della Cultura"**

Nel ringraziare S.E. il Prefetto Vittorio Piscitelli per la determinazione con la quale si impegna per la valorizzazione della Città di Reggio Calabria e della provincia tutta, manifesto la volontà dell' Ente che rappresento a partecipare all'iniziativa di che trattasi quale partner, cofinanziando la stessa in misura massima di € 500.000,00.

Restando sempre disponibile ad una collaborazione istituzionale volta al raggiungimento di obiettivi strategici per la crescita e lo sviluppo del territorio, si porgono distinti saluti.



Il Presidente  
Dr. Giuseppe Raffa



Prot. 122/M  
DEI 02-03-2013



## **CITTÀ DI REGGIO CALABRIA**

**SETTORE TRIBUTI ENTRATE PATRIMONIALI GESTIONE RISORSE ESTERNE  
MACROFUNZIONE RISORSE COMUNITARIE STATALI E REGIONALI  
SERVIZIO PROMOZIONE DELLE POLITICHE EUROPEE**

Al Capo di Gabinetto  
Prefettura di Reggio Calabria  
p.e. alla Commissione Straordinaria

Oggetto: Reggio Capitale Europea della Cultura 2019 - attività in ambito europeo e progetti finanziati e non del Comune di Reggio Calabria -

The EU and National Resources Sector ( currently Taxes, Capital Revenue, Management External Resources Sector ) runs a strategic role in the administrative structure, indeed it has a huge experience in managing European projects. The Sector hosted an Info Point Europe from 2001 till 2004 and afterwards it has continued its activities as European office. **It houses :**

- **Since January 2007 a Eurodesk local relay;**
- **since June 2008** it is a sending organization for the European Voluntary Service ( SVE ). Moreover, thanks to the European Information Centre "Europe Direct" and Eurodesk local relay it organizes and promotes local events and initiatives on E.U. issues in order to stimulate and increase the European awareness of the local community.
- **since March 2009 an European Information Centre "Europe Direct"** that provides also information on the E.U. Programmes and initiatives addressed to citizen . It runs several European projects in cooperation with schools, youth organizations, cultural and voluntary associations, etc.

**The Municipality has promoted and managed:**

1. **the project "Work in Parliament"** under Action 1.3 of Youth in Action program in 2010, in cooperation with Association Pronexus. Work in Parliament (WIP) is an initiative promoted and carried out by the Europe Direct Centre of the Municipality of Reggio Calabria and funded by the European Commission through the Youth in Action Programme – Action 1 Youth for Europe - Sub-Action 1.3 - Youth Democracy. Organizations and Institutions from 4 European countries participated in the project as partners of the Municipality of Reggio Calabria: Pronexus Association for Italy; Erasmus Student Network Polska and Erasmus Student Network Umes Lublin for Poland; Administratia Sociala Comunitaria Oradea – ASCO and Erasmus Student Network Bucarest for Romania; Italian Chamber of Commerce in Spain and Erasmus Student Network Universidad de Alcalá for Spain. Furthermore, in Italy, 8 young people from Rosarno were also allowed to participate. They were selected by the prefectorial commissioners of above-mentioned municipality, which is located in the Province of Reggio Calabria. The project activities, which were addressed to young Italians, Poles, Romanians and Spaniards, aged 18 - 30, were aimed at encouraging active citizenship and participation in the democratic life, as well as at

- improving European awareness through the simulation of the European Parliament's work in the light of the Treaty of Lisbon.
2. **The Eurodesk Network Italy** in collaboration with the Municipality of Reggio Calabria - European Information Centre " Europe Direct " has organized in Reggio Calabria in October 2010 the six- montly meeting of coordination and training of representatives of PLE.
  3. **GRUNDTVIG workshop ( LLP )** that has been dealt in Reggio Calabria from 8th to 15th of March 2012 . The purpose of the workshop was to confirm the mobility as a fundamental tool through which to promote a deeper sense of identity and citizenship by developing new language and intercultural skills, strengthening human capital, increasing employment opportunities, creating benefits to both the worker to employer. The activity consisted of the testimony of adults who have already experienced mobility, tables comparing the identification and definition of the main obstacles to mobility, the mobility to overcome the language gap, the mobility as a tool against social exclusion and increase of employment and labour mobility to foster understanding between Europeans, hands-on labs and simulations.
  4. The Municipality of Reggio Calabria houses again an **European centre of the Europe Direct network** financed from European commission for the period 2013/2017, furthermore will manage the project **ECWS ( European Commission Working Simulation )** funded by the European Commission through the Youth in Action Programme – Action 1 Youth for Europe - Sub-Action 1.3 - Youth Democracy that will run in Reggio Calabria until December 2013;
  5. The Municipality of Reggio Calabria is managing **the PISU ( Integrated project of the Urban Development ) founded by POR FESR 2007 / 2013**. In August 2013 it was defined the restructuring of the PISU with identification of projects to be implemented on the POR and PEP, projects not achievable and projects that can be financed with the economies resulting from the bidding discounts ( ALL A ), furthermore it was defined the drawing up of a project reserve list not implemented and not financed that may be financed by new planning FESR Asse Citta 2014/2020 or the economies resulting from the bidding discounts. ( ALL B )

Distinti Saluti

La Dirigente del Settore  
Dott.ssa Adelaide Marcianò



source of division but the opportunity to further enrichment of culture towards a path "of unity in diversity". A pathway that, in this case, will promote various cultural definitions aimed, in particular, to linguistic and ethnic minorities in the territory of Reggio. It is essential for the creation of a Europe of citizens to bring European citizens closer and to strengthen their common identity.

As for the "European Dimension", explain how the city intends to pursue the following objectives: a) promote cooperation between the cultural operators, artists and cities of Italy and other Member States, in any cultural sector; b) highlight the richness of cultural diversity in Europe; c) highlight the common aspects of European cultures.

How could the event help strengthen the bonds of the city with the rest of Europe?

**9. Explain how the event may meet the criteria outlined below. The answer should make explicit reference to each of the criteria.**

The ambition of the project is to make sure that thanks to the exploitation of its resources, the territory is still the destination point of that great cognitive and intellectual adventure represented, from the 18<sup>th</sup> century onwards, from the "GrandTour", which has also had in the 20th century extraordinary characters including the Dutch artist Escher and the Greek francophone poet Georges Haldas. The cultural events will be spread out within the City and the provincial territory, with particular attention to areas with a significant presence of cultural heritage, and for each of them will be launched, with the contribution of socio-cultural operators and artists, enhancement projects through stable structures and aggregations from the bottom that will ensure both the sustainability and the integrated model of territorial development.

Regarding "The City and Citizens", explain how the city will ensure that the project proposed for the event:

- Arouses the interest of the population at a European level
- Encourages artist participation, the operators of the socio-cultural world and the inhabitants of the city, its surroundings and the territory involved in the Project;
- Has a lasting character and is an integral part of the long- term cultural and social development of the city

**10 How does the city intend to work or establish synergies with cultural activities promoted by the European Institutions?**

The City intends to use the network that has already been used in the context of EU cultural projects, also referring to offices and representative structures located in the EU.

**11 Are some parts of the proposed Project aimed to specific groups (eg. Young people, minorities, etc.)? Indicate those elements.**

The project aims to promote young emerging artists by providing an opportunity for the organization, spaces, and coordination of efforts. For its connotation it also caters for immigrants and linguistic and ethnic minorities in the area and the Province of Reggio, in an ideal bridge between their native cultures and in a European perspective. The project aims to promote youth employment, encouraging business initiatives from the bottom ( guides, cultural animators, technological innovations in development of the territory's heritage). Not less concretely, the project refers to local communities with the aim of supporting, on a widespread scale, handcraft activities and those of tourist accommodation as a function of developing, on a European scale, the cultural heritage of the area.



**12 Name the contacts that the city or the responsible body for the preparation of the event has started, or planned to start, with:**

- Cultural workers of the city;
- Cultural operators located outside the city;
- Cultural operators located outside Italy

The Scientific Committee is starting to make contacts with operators of cultural associations linked to the city, through formal meetings to be followed by similar meetings in the geographical areas indicated in the project. Further contact will be activated on an international scale through the network for projects of cooperation and communication, particularly with the associations of the Calabrian "diaspora" as well as with cultural operators.

**Mention some of those with whom you plan to implement a cooperation and indicate the planned collaboration.**

Mediterranean University of Reggio Calabria; University for Foreigners "Dante Alighieri" of Reggio Calabria, Messina University, State Archives, Archival Superintendence for Calabria; Superintendence for Archaeological Heritage of Calabria, on which the museums and archaeological sites in the region depend ; Superintendence for Architectural Heritage and Landscape for the Province of Reggio Calabria and Vibo Valentia; Deputation of National History in Calabria; Diocesan Museum of Reggio Calabria; Small Museum Foundation, St. Paul, Academy of Fine Arts, College of Music "Francesco Cilea" Reggio Calabria. The University will be responsible for the organization and implementation of conferences of great cultural importance and on an international level ; the other operators will be in charge of the construction of historical and artistic shows and important musical moments.

**13 In what way is the project expected to be innovative?**

One of the key ideas of the entire project is the creation of a "House of Light", conceived as a beacon of light, a point of reference for anyone who wants to come to the Province of Reggio. In addition to being an information structure in itself, the "House of Light" is intended to represent a comprehensive and updated database on the initiatives and cultural events in the Province of Reggio, on hotel booking, transport and roads, on offers for houses for tourists, on all European notifications and on all job and training opportunities. In addition, with the collaboration of voluntary associations, act as a service center for those who, as foreigners, are in Reggio to study, for tourism or on business. To keep costs down and make such a project operable, the way of technological innovation has been chosen , and the "House of Light" will also be publishing e-books, apps for smartphones and tablets, dvd, specifically aimed at supporting the popularisation of science and archeology, the use of the monumental and artistic heritage, and anything else that might be useful to internationalize the cultural offer of Reggio.

**14. If the city were named the European Capital of Culture, what would be the effects in the medium and long term of the event from the of social, cultural and urban point of view?**

Being able to realize such an initiative would be a well- deserved opportunity to have great visibility for the City of Reggio Calabria at a European and international level and also an important step towards strengthening social cohesion and an integrated recovery of the urban fabric.

Do the municipal authorities consider making a public statement of intent, regarding the period following the year of the event?

## **15 How has this application been conceived and prepared?**

The initiative was conceived in the knowledge that the candidacy of Reggio Calabria could bring major benefits- in social and economic terms- in addition to the city itself, also to its province and the entire region. This planning was born and has been developed within the Prefecture of Reggio Calabria and , taking as its starting point the concept that the redemption of a land plagued by well-known, old and socio-environmental issues cannot fail to go through the discovery and exploitation of its cultural characteristics, to reconfigure in positive- and not only in public image terms - under the identity profile the socio-historical connotation of the whole territory. Therefore, a special Committee Scientific has been appointed at the Prefecture of Reggio Calabria, composed of representatives of the academic and cultural environment as well as representatives of the institutions. The Committee has drawn up, thanks to repeated meetings expanded to additional skills and cultural and artistic operators, guidelines consistent with the purposes of Community, defining the slogan for the launching of the application and, through specific technical contributions, the graphic lines for the logo. Guidelines that have received the support of public and private entities in terms of funding, above all, the convinced consent of the Calabria Region (Board and Council), of the Province of Reggio Calabria and the Commune of Reggio Calabria; it will be, for competence, the last-mentioned to formally submit the application. The Committee has considered the possibility that the application may gather a large approval in Reggio, appealing to a thematic choice with a strong cultural and social impact in a European dimension: Reggio European Capital of Culture for 2019, "Gateway to the Mediterranean".

## II. Structure of the Program of the event:

### 1. Which is the structure of the Project, that the city plans to carry out in case it is named the European Capital of Culture (guidelines, plot focus of the event)? How long will the program last?

The guidelines and the thematic reference of the Project are consistent with its objectives and summarized already in its title, "Gateway to the Mediterranean". The city of Reggio Calabria and its territory, because of its central position with respect to the Mediterranean routes, have always been a meeting place and contact between different cultures. This feature meant that the population of Reggio Calabria has been historically conditioned as a community culturally open to comparison and integration of others, as its own cultural identity is the result of contributions and influences variously interwoven over time. The territory of Reggio Calabria and its province has an anthropogenic tradition evidenced by the continuous and significant archaeological evidence of varying importance and history, which offers significant insights, useful to demonstrate the continued presence of native peoples open to contact and meeting with other people of different ethnic origins. Brutii, Latin people, Greek, Arabs, Jews, Byzantine, showed they could co-habit and be able to activate peaceful relations. Within this national and provincial territorial segment it is possible today to track down some locations and reconnect some key themes that for the signs of tangible evidence handed down and historically documented, represent places and routes where citizens have the opportunity to give modern importance to the theme of meeting and the integration between the different populations. The cultural reference and initiatives, that will be explained below, are not limited to the period from the late Archaic and Classical era to the Middle Ages, but they come to the contemporary age. In particular, from the end of 18<sup>th</sup> century to the present day, the province of Reggio Calabria and Calabria in general have been destination and inspiration, subject and object, of observation and narration, by a large number of German, English and French travelers, who on foot or by coach, alone or in a group, travelled all over the area, attracted by the exotic, the "unknown", and the mysterious that characterized it.

The travel and investigation literature invents the "outside view" on the territory of Reggio Calabria and on Calabria which has contributed so much to decode the contradictions of this region and to regain its beauty, often "unseen" by Calabrians themselves.

Reggio Calabria can still be considered at the center of the world and within this horizon requires another glance, to which the gateway to the Mediterranean could provide an indispensable contribution.

The program will last for 6 years including 4 years of monitoring and one year following the year of realization.

(this answer should be deepened in the final selection stage)

### 2 Which are the main events that will mark the year 2019? Give the following information of each of them:

- **Description of event**
  - **Date and place**
  - **Project partner**
  - **Funding**
- January, Reggio Calabria: Opening concert directed by Maestro Riccardo Muti with the bands of young European musicians and from the Mediterranean area ;
  - January/March, Palmi: Meeting with Nobel Peace prize and for literature (proposal to invite Simon Peres, Mikail Gorbachev, Orhan Pamuk);
  - January/October, Reggio Calabria: "Reggio Città dei Bronzi", exhibition of Reggio's statues and International meeting on bronze works of the classical age;

- January/October, Reggio Calabria: “ Reggio, città plurale”: the Greek, Roman, Byzantine and Norman occupation;
- March/October, Reggio Calabria: Architecture and a city for a new culture of living, Forum, discussions, Exhibitions, workshops, Events of performing arts for the revival of the city, of the value of diversity, of welcome, of cordiality, of quality urban transformation for sustainable development. Project partner: Università Mediterranea, Università per Stranieri, Provincia di Reggio Calabria;
- April, Gerace: “Le religioni monoteiste si incontrano”. Meeting of interreligious dialogue between the exponents of Mediterranean monotheistic cultures;
- March/December, S. Giorgio Morgeto: “Città dell’utopia”, exhibitions and meetings about XVII century Calabria;
- April/October, Palmi, Seminara, Oppido Mamertina, Rosarno: “Itinerari per la pace e l’integrazione”, in places where the merging of different cultures and civilizations is represented;
- April/October, Penteadattilo, Bova, S. Lorenzo, Palizzi, Condofuri, Staiti, Stilo: “Itinerari turistico-culturali. Itinerario dei borghi”. These are small medieval villages which offer elements of notable historical, economic and social-religious presence ;
- April/October, Calanna, Motta S. Niceto, Motta S. Cirillo, Motta Anomeri, Motta Rossa, Motta S. Giovanni: “Itinerario storico”, which marks the presence of late medieval culture and traditions;
- September/December, Reggio Calabria “Mostra Codici *Chanson d’Aspremont*, Codici Marciano IV, Codici *Aix en Provence*”.
- September, Santo Stefano in Aspromonte: “L’Opera dei Pupi”;
- April/December, Rosarno: “ Suoni in movimento”: display of Mediterranean music and dances;
- July/August, Piana di Gioia, Locride, Bovesia, “Arte in cammino” performances of euro-Mediterranean street artist;
- April/December, Mammola, Riace, etc...: “Contaminazioni”, euro-mediterranean artistic workshops (theatre, sculpture, poetry...);
- July, Reggio Calabria, Polistena, Cittanova, Locri, Siderno, etc...: “Rassegna internazionale del cinema balcanico”. The event ideally accompanies the relationship with the Bulgarian city that would share with Reggio Calabria the commitment of European Capital of Culture for 2019, but should also represent the climax of preparatory and formative work lasting one year and should inaugurate a Center of audio-visual co-production (documentaries and short films) with the Balkans;
- August, Reggio Calabria: “Sotto il cielo del Mediterraneo”, cultural events at the planetarium;
- September, Palmi, Casa della Cultura: “Il *Grand Tour* in Calabria”, exhibition and multimedia activities about foreigner travellers in the province of Reggio Calabria and in Calabria;
- December, Reggio Calabria: Inauguration of “La casa della luce”, a place which will provide a permanent reference point for activities devoted to intercultural dialogue and which will be the

emblem of Reggio Calabria as European Capital of Culture of 2019.

It is specified that in the pre-selection stage further details will be given about dates and places, procedures, partners-in addition to the institutional ones (Regione Calabria-Giunta e Consiglio-Provincia di Reggio Calabria-Comune di Reggio Calabria) as well as funding.

**3 How does the city intend to choose the projects/events which will make up the Program of 2019?**

The projects and the events proposed above will be open to a wide comparison with the associations and the cultural operators and local institutions.



### **III. Organization and funding of the event:**

#### **1. Organizing structure**

##### **1.1 What kind of structure\* will be in charge of the organization and the realization of the Project? What will its relationship with the city authorities be?**

It is intended to use a communal structure which will be supported by a technical-scientific Committee made up of people from the academic, and cultural field and of the Institutions.

##### **1.2 If the surrounding area were involved in the event, how will coordination between local and regional authorities be organized?**

With an institutional partnership.

##### **1.3 What are the criteria and the modes on the grounds of which the artistic director of the event has been/will be chosen? What is or what will be his profile? When will he take up his position? What will his field of action be?**

Will be issued a special public tender for the award of the role of Director / Artistic Director. The notice will contain specification for laying down the requirements, commitments and mission, the start date (which will be identified well in advance of the actual start of the planned actions)

**2. Funding of the event: 2.1 What has the annual budget that the city has allocated to culture in the last five years been (excluding expenses sustained for the present ECoC candidature? Please fill in the following table.**

Year	Annual budget of the city for culture (in Euros)	Annual budget of the city for culture (in% of the total annual budget of the city)
-4	9.454642,91	4,85%
-3	6.781434,00	3,06
-2	4.368876,85	2,31%
-1	3.755199,55	1,40%
Current year	1.067629,41	1,27%

**2.2. Please fill in the following tables with the information about the total budget regarding the project European Capital of Culture (that is, specify the amount of funds allocated to the project).**

Total budgeted Expenses (in Euros)	Operating Expenses (in Euros)	Operating Expenses (in%)	Capital expenditure (in Euros)	Capital expenditure (in %)
66.722.479,51	10.305.776,46*	15,5%	56.416.703,05	84,5%

[If the city is planning to make use of funds coming from the usual annual budget for culture in order to co-finance the project ECoC, please indicate the amount (in Euros) that will be taken from the usual annual budget for culture , from the year of submission of the application (2013) until the year ECoC included (2019)].

Total revenue reported in the budget (in Euros)	of which: Revenue from the public sector (in Euros)	of which: Revenue from the public sector (in %)	of which: Revenue accruing from the private sector (in Euros)	of which: Revenue accruing from the private sector (in %)
3.900.000,00	3.000.000,00	77%	900.000,00	23%

Revenue from the public sector	In Euros	In %	Specify amount planned, guaranteed.
National Government			
City	(1.067.629,41) *	26%	garantito
Region	1.000.000,00	25%	garantito

E.U.	1.500.000,00	37%	garantito
Other	500.000,00	12%	garantito

**2.3. Please fill in the following tables, in order to illustrate the operating budget for the Project ECoC.**

a) Total operating expenses:

Operating expenses (in Euros)	Cost of the project (in Euros)	Cost of the project (in %)	Promotion and marketing (in Euros)	Promotion and marketing (in %)	Wages, overheads, administration (in Euros)	Wages, overheads, administration (in %)	Other (specify)
10.305,776,46	75.000,00	0,73%	3.091.732,94	30%	7.138.811,35	69,27%	

b) Schedule to make all the operating expenses : 2.4. Total expenditure on capital account:

Calendar of expenses	Expenses for the project (in euro)	Expenses for the project (in %)	Promotion and marketing (in euro)	Promotion and marketing (in %)	Salaries, general expenses, administration (in euro)	Salaries, general expenses, administration (in %)	Other (specifie)
Year-5*	60.000,00	80%	61.834,66,00	2%	356.940,57	5%	
Year -4*	15.000,00	20%	123.669,32	4%	428.328,68	6%	
Year -3*			278.255,96	9%	499.716,79	7%	
Year -2*			309.173,29	10%	1.427.762,27	20%	
Year -1*			1.082.106,53	35%	1.784.702,84	25%	
Year ECoC*			927.419,89	30%	2.284.419,63	32%	
Year +1*	60.000,00	80%	61.834,66,00	2%	356.940,57	5%	
Following Years							
*Specify the appropriate year							

--	--	--	--	--

**Tabelle Interventi PISU POR FESR Calabria 2007/2013 al 31/08/2013**

**Tab. 1 - Interventi PISU al 31/08/2013**

Titolo Progetto	Piano Finanziario Approvato con Convenzione			RIPROGRAMMAZIONE PISU			
	Quota PO FESR	Quota Comune	Totale Intervento	QUOTA PO FESR	QUOTA PEP (POC)	QUOTA COMUNE	TOTALE INTERVENTO
8.1.1.1.1 Riqualificazione Urbana dell'area del Lido Comunale	€ 5.500.000,00		€ 5.500.000,00		€ 2.733.398,56		€ 2.733.398,56
8.1.1.1.2 Riqualificazione del Lungomare di Gallico	€ 1.500.000,00	€ 4.524.994,00	€ 6.024.994,00		€ 1.609.418,31	€ 4.065.130,69	€ 5.674.549,00
8.1.1.1.3 Riqualificazione fortificazioni umbertine – Collina di Pentimele	€ 1.300.000,00		€ 1.300.000,00		€ 777.728,93		€ 777.728,93
8.1.1.2.1 Progetto per infrastrutture telematiche per servizi avanzati *	€ 3.500.000,00		€ 3.500.000,00				€ 0
8.1.1.2.2 Realizzazione di un Parco scientifico e tecnologico di imprese *	€ 3.000.000,00		€ 3.000.000,00				0
8.1.1.3.1 Completamento della riqualificazione del Monastero della Visitazione	€ 5.000.000,00	€ 4.700.000,00	€ 9.700.000,00		€ 4.287.498,68	€ 4.700.000,00	€ 8.987.498,68
8.1.2.1.1 Completamento del Waterfront	€ 14.000.000,00		€ 14.000.000,00		€ 14.633.023,97		€ 14.633.023,97
8.1.2.1.12 Riqualificazione di via Filippini e recupero mercato comunale da adibire ad Urban Center	€ 3.000.000,00		€ 3.000.000,00	€ 2.240.457,57			€ 2.240.457,57
8.1.2.1.3 Completamento e riqualificazione di Piazza Duomo	€ 1.500.000,00		€ 1.500.000,00		€ 1.229.235,63		€ 1.229.235,63
8.1.2.1.4 Riqualificazione di Piazza Indipendenza-Fontana monumentale	€ 1.500.000,00		€ 1.500.000,00				0
8.1.2.1.5a Riqualificazione del Corso Garibaldi (sub A: realizzazione opere di recupero)	€ 1.000.000,00	€ 6.000.000,00	€ 7.000.000,00	€ 5.970.761,22			€ 5.970.761,22
8.1.2.1.5b Riqualificazione del Corso Garibaldi (Sub B: fornitura arredi)		€ 1.000.000,00	€ 1.000.000,00		€ 657.309,00		€ 657.309,00
a) Acquisizione e Riqualificazione area polveriera *	€	€	€				0
b) Realizzazione di un parco urbano sulle aree demolizione del rione minimo San Giovannello;	€		€		€		€ 1.638.124,60
c) Bonifica e riqualificazione dell'area ubicata nella zona Stadio a Valle ex proprietà FF.SS;	€ 1.300.000,00		€ 1.300.000,00	€ 59.421,00			€ 59.421,00
8.1.2.1.7 Riqualificazione urbana dell'area del mercato generale di via Aspromonte	€ 2.600.000,00		€ 2.600.000,00	€ 1.237.834,92			€ 1.237.834,92
8.1.2.1.8 Riqualificazione di immobile confiscato per l'agenzia comunale per l'inclusione sociale	€ 1.500.000,00		€ 1.500.000,00				€ 0

8.1.2.2.1 Realizzazione di un circuito di piste ciclabili	€ 2.000.000,00		€ 2.000.000,00	€ 1.532.189,68		€ 1.532.189,68
8.1.2.2.2 Realizzazione sistema ettometrico lungo la via Giudecca		€ 9.045.170,29	€ 9.045.170,29			€ 9.045.170,29
<b>TOTALE</b>	€	€	€	€	€	<b>€ 56.416.703,05</b>

\* Interventi inseriti in lista di riserva, per come riportato nella successiva Tabella.

**Tab. 2 - Interventi PISU al 31/08/2013- Lista di Riserva**

TITOLO PROGETTO	NOTE	PRIORITA'	LISTA DI RISERVA		
			QUOTA REGIONE	QUOTA COMUNE	TOTALE INTERVENTO
<i>Creazione della cittadella della cultura previo completamento della riqualificazione del Monastero della Visitazione</i>	Progetto già inserito nella Convenzione PISU ed in fase di attuazione	1	€ 300.000,00		€ 300.000,00
<i>Valorizzazione area Collina di Pentimele - Riqualificazione strada di accesso alle fortificazioni</i>	Ampliamento della dotazione finanziaria del progetto già inserito nella Convenzione PISU ed in fase di attuazione	2	€ 1.400.000,00		€ 1.400.000,00
<i>Progetto Nastri Verdi: sub intervento c) Bonifica e riqualificazione dell'area ubicata nella zona Stadio a Valle ex proprietà FF.SS;</i>	Progetto già inserito nella Convenzione PISU, temporaneamente bloccato per necessità di bonifica	3	€1.240.579,00		€ 1.240.579,00
<i>Riqualificazione, ristrutturazione ed adeguamento alle vigenti normative del Campo Scuola CONI di Atletica Leggera "Modena"</i>	Nuovo Progetto	4	€ 2.760.000,00		€ 2.760.000,00
<i>Progetto Nastri Verdi: sub intervento a) Acquisizione e riqualificazione area polveriera;</i>	Progetto già inserito nella Convenzione PISU	5	€ 5.000.000,00		€ 5.000.000,00

<i>Progetto per la realizzazione delle infrastrutture telematiche per servizi avanzati</i>	Progetto già inserito nella Convenzione PISU	6	€ 3.649.198,60		€ 3.649.198,60
<i>Realizzazione di un Parco scientifico e tecnologico di imprese per lo sviluppo delle fonti energetiche rinnovabili: "Citta' del sole"</i>	Progetto già inserito nella Convenzione PISU	7	€ .843.820,33		€ 1.843.820,33
<b>TOTALE</b>			<b>€ 16.193.597,93</b>		<b>€ 16.193.597,93</b>

#### Tabella Intervento finanziato dal PO FEP Calabria 2007/2013

Denominazione intervento	Quota Fep (Fondo Europeo per la pesca) Calabria 2007/2013	Quota Comunale
Ristrutturazione e riqualificazione mercato ittico	€ 1.249.590,88	€ 59.940,25

#### Tabella PSU POR CALABRIA 2000-2006

DENOMINAZIONE INTERVENTO	QUOTA POR CALABRIA 2000-2006	Quota Comunale
Realizzazione Edificio da adibire a Centro di aggregazione sociale in Cannavò	€ 840.479,74	0
Recupero e riqualificazione Parco Ludico Ecolandia	€ 470.779,82	0
Recupero fascia costiera S. Gregorio Reggio Centro	€ 2.050.371,00	0

POR CALABRIA FESR 2007-2013 - Dip. 11 - Settore BB.CC.

Piani di Settore/Completamenti

Nr.	Intervento	Localizzazione	Prov.	Importo
1	Completamento del Castello di Motta san Giovanni	Motta San Giovanni	RC	900.000
2	Completamento del Castello Aragonese di Reggio Calabria	Reggio Calabria	RC	210.000
3	Innesidamento villaggio minerario	Stilo	RC	450.000
4	Opere per il miglioramento della funzionalità e della valorizzazione della Cattolica di Stilo	Stilo	RC	200.000
5	Cittadella Vescovile di Gerace. Interventi di completamento, valorizzazione e piena fruibilità del sito	Gerace	RC	1.300.000
6	Completamento lavori dell'area museale del santuario di Polsi	San Luca	RC	250.000
7	Area Archeologica - completamento e conseguimento della piena funzionalità e fruibilità	Bova Marina	RC	900.000
8	Completamento Parco Archeologico di Locri.	Locri	RC	1.500.000
9	Museo archeologico statale di Locri	Locri	RC	1.700.000
10	Parco archeologico di Taureana: completamento e conseguimento della piena funzionalità e fruibilità	Palmi	RC	630.000
11	Sistemazione di Piazza Italia	Reggio Calabria	RC	800.000
12	Circuito delle aree archeologiche urbane di Reggio Calabria	Reggio Calabria	RC	1.000.000
13	Villa Romana del Nanglio	Gioiosa Ionica	RC	350.000
14	Area Archeologica a Oppido	Oppido Mamertina	RC	250.000
15	Completamento della Porta di ingresso e del Centro espositivo e di divulgazione dell'Eco-Museo di Bivongi	Bivongi	RC	200.000
16	Museo minerario	Pazzano	RC	500.000
17	Restauro e valorizzazione del Castello di Palizzi	Palizzi	RC	300.000
<b>Totale</b>				<b>11.440.000</b>

POR CALABRIA FESR 2007-2013 - Dip. 11 - Settore BB.CC.

PISL Tutela, Salvaguardia e valorizzazione del Patrimonio Etnoantropologico delle Minoranze Linguistiche della Calabria

Nr.	Intervento	Localizzazione	Prov.	Importo
1	Promozione delle risorse materiali e immateriali presenti nel parco	Area Pisl (sogg. ben. Com. Roghudi)	RC	470.000
2	Access Point dell'Area Grecaonica	Roghudi	RC	800.086
3	Biblioteca intercomunale dei Greci di Calabria	Montebello Ionico	RC	117.800
4	Laboratorio Linguistico e Museo del costume della Magna Graecia	Bova	RC	700.102
5	Centro della cultura identitaria e letteraria e biblioteca centrale (Istituto Irsecc)	Bova Marina	RC	325.000
6	Completamento e riqualificazione dell'ex chiesa del Ternità da destinare a Laboratorio del vino con annessi centri visita e spazi funzionali	Palizzi	RC	450.000
7	Condivisione e creazione Brand del Parco intorno all'idea forza	Area Pisl (sogg. ben. Com. Roghudi)	RC	250.000
8	Centro di Musica Antica Palazzo Margotta	Cardeto	RC	781.930
9	Centro Servizi teatrali e musicali; Spazio Teatrale e studio di registrazione	Bova Marina	RC	901.745
10	Riqualificazione percorso della Ginestra tra la fiumara Tuccio, il torrente Zervo ed il Palazzo Misiano (lab. Artigianale) Riqualificazione percorso dell'acquedotto il Vecchio Mulino (Lab. Artigianale) e il Frantoio "Porta del Parco Nazionale d'Aspromonte" (Museo dell'olio)	Bagaladi	RC	430.000
11	Centro Mostre e Studi e attività connesse alla valorizzazione del Bergamotto	Melito Porto Salvo	RC	300.000
12	Lab. Didattico e percorso storico del Paesaggio agropastorale	Stati	RC	600.000
13	Riqualificazione e recupero immobile della Chiesa Ditteriale interna ed esterna da destinare a Museo delle Isole Bizantine	San Lorenzo	RC	210.787
14	Adeguamento locali I piano Auditorium di Chorio da adibire a Biblioteca	San Lorenzo	RC	150.000
15	Laboratorio della Cultura grecaonica	Condofuri	RC	250.000



16	Realizzazione Centro accoglienza e punto di informazione al parco ellenofono	Motta San Giovanni	223.215
<b>Totale</b>			<b>6.960.665</b>

**POR CALABRIA FESR 2007-2013 - Dip. Urbanistica**  
**PISL: Valorizzazione dei Centri Storici e dei Borghi di Eccellenza della Calabria**

Nr.	Intervento	Localizzazione	Prov.	Importo
1	Promozione delle risorse materiali e immateriali presenti nel parcoCompletamento funzionale del bene storico-monumentale "Ex Convento dei Minimi"	Roccella Jonica	RC	700.000
2	Grandi eventi - Centro per la diffusione e la conservazione della Cultura e delle Tradizioni popolari	Caulonia	RC	746.949
3	Riqualificazione e rifunzionalizzazione del castello di Monasterace superiore e valorizzazione del centro storico	Monasterace	RC	540.000
4	Riqualificazione e completamento di un'area di pregio nel centro storico	Stilo	RC	720.000
5	Completamento del recupero e rifunzionalizzazione dell'area esterna del Castello e recupero urbanistico del percorso di accesso	Gerace	RC	500.000
6	Completamento del recupero e rifunzionalizzazione del Castello e recupero urbanistico del percorso di collegamento con il quartiere di Chianalea	Scilla	RC	500.000
7	Completamento del recupero e rifunzionalizzazione del sistema di difesa e del borgo fortificato della Cittadella	Palini	RC	300.000
8	Riqualificazione urbana, completamento porta urbana, restauro castello Gambacorta e risanamento urbanistico con recupero itinerari medievali	Ardore	RC	670.000
9	4.4. Riqualificazione del patrimonio identitario del Borgo identitario di Penteadattilo: recupero del Castello degli Alberti, delle aree esterne alla chiesa dei SS. Pietro e Paolo, le antiche vie d'accesso	Melito Porto Salvo	RC	307.000
10	4.1. Intervento di riqualificazione urbana, arredo e verde pubblico dei borghi identitari di Roghudi Vecchio e di Chorio	Roghudi	RC	302.000
<b>Totale</b>				<b>5.285.949</b>

**Regione Calabria - Dip. Urbanistica**  
**Delibera CIPE n. 89 del 03/10/2012. Riqualificazione urbana (Recupero centri storici)**

Nr.	Intervento	Localizzazione	Prov.	Importo
1	Intervento integrato di acquisizione recupero e riuso di immobili dismessi nel centro storico da destinare ad ospitalità diffusa e botteghe artigiane	Agnana Calabria	RC	627.645
2	Recupero e ristrutturazione Casa della Cultura	Anoia	RC	374.983
3	Rifacimento pavimentazione e miglioramento spazio urbano (antistante Municipio - fontana) -	Antonimina	RC	286.137
4	Rifacimento facciata del Castello Emmarita e facciata del Ponte di Caravilla	Bagnara	RC	333.646
5	Restauro, Risanamento, Riuso resti Convento del Crocefisso - Accessibilità e sistemi di fruizione dell'antico borgo di Zoparto	Bianco	RC	447.738
6	Palazzo Via Matteotti - Acquisto immobile nel centro storico comprensivo di arredi per ospitalità	Bivongi	RC	358.654
7	Riqualificazione e restauro conservativo del castello di Bovalino superiore e valorizzazione del Borgo storico	Bovalino	RC	643.785
8	Recupero e riqualificazione dell'insediamento fortificato di Rocca Armenia, dell'Arco onorario dei principi Carafa della Roccella e dei resti dell'abitato di Bruzzano vecchia	Bruzzano Zeffirio	RC	428.740
9	Fruizione archeoturistica attraverso il recupero del patrimonio immobiliare non occupato nel centro storico e valorizzazione dei siti archeologici	Calanna	RC	717.309



10	Interventi strategici integrati e di rete riguardanti la riqualificazione, il recupero e la valorizzazione del centro storico urbano al fine del riuso e del potenziamento della fruizione.	Camini	RC	1.137.645
11	Recupero potenziamento e valorizzazione del centro storico	Canolo	RC	406.780
12	Recupero Palazzo Barletta Antiche vie di accesso al centro storico - recupero Fontana Boccalupi e dello slargo con i ruderi della Chiesa vecchia	Caraffa del Bianco	RC	603.445
13	Acquisto e restauro fabbricati storici da adibire a sedi di botteghe artigianali e a strutture di supporto al turismo culturale	Casignana	RC	787.515
14	Riqualificazione dei percorsi Bizantini nei tessuti medioevali. Via Sacra, Via Nuova e Via Roma	Caulonia	RC	1.142.003
15	Riqualificazione recupero e valorizzazione del centro storico	Ciminà	RC	230.253
16	Realizzazione di un percorso integrato storico-culturale (pedonabile e ciclabile) per la riqualificazione degli spazi urbani del centro storico	Cinquefrondi	RC	399.136
17	Potenziamento della struttura ex carcere per la creazione di laboratori di arte visiva	Cittanova	RC	115.437
18	Valorizzazione e riqualificazione dell'asse principale del centro storico	Cosoleto	RC	189.019
19	Valorizzazione e riqualificazione del sistema viario all'interno del centro storico	Delianova	RC	257.123
20	Recupero Contenitore storico per centro delle arti e dei mestieri	Gasperina	RC	763.141
21	Sistemazione sagrato della Chiesa del SS Crocefisso, recupero spazi pubblici e percorsi pedonali	Grotteria	RC	400.470
22	Parziale riuso di Palazzo Nieddu, centro per la riscoperta della cultura identitaria della Loeride	Locri	RC	224.074
23	Acquisizione e recupero Palazzo ex Barillaro da destinare a Casa dell'accoglienza	Mammola	RC	897.636
24	Lavori di riqualificazione del centro storico - Torre del Cavallaro	Marina di Gioiosa Jonica	RC	231.167
25	Ristrutturazione riuso edificio ex sede municipale per aggregazione	Maropati	RC	268.991
26	Valorizzazione e riqualificazione del sistema viario all'interno del centro storico	Melicuccà	RC	211.246
27	Riqualificazione urbanistica della storica piazza Senatore Romano	Melicucco	RC	564.292
28	Recupero edificio e spazio esterno Castello per centro informazioni (totem) riferito all'intero progetto	Monasterace	RC	842.547
29	sistema segnaletica delle emergenze delle opportunità e dei luoghi e dei collegamenti nei centri della città storica	Mosorrofa - Campo Calabro - Cataforio - Fiumara di M. - S.Salvatore - Vinco - Villa S.G. - S.Roberto - Reggio C.	RC	120.316
30	Valorizzazione asse viario del centro storico	Oppido Mamertina	RC	313.823
31	Acquisizione e recupero dell'immobile denominato Cinema-Teatro Sciarone	Palmi	RC	2.689.908
32	Lavori recupero tempio bizantino e riqualificazione area circostante centro storico di Pazzano	Pazzano	RC	952.062
33	Recupero completamento case centro storico	Placanica	RC	1.105.075
34	Recupero e riuso del Palazzo Galatti - Oliva a da destinare a infrastruttura connessa alla rete tematica delle attività socio-culturali	Plati	RC	269.991
35	Riqualificazione , recupero e valorizzazione dell'immagine urbana, storica ed architettonica degli spazi e delle vie centrali del centro storico	Polistena	RC	449.318
36	Recupero percorsi nei Borghi di Vinco e Cataforio nella vallata del S.Agata	Reggio Calabria	RC	359.654
37	Riuso e riqualificazione dell'antico Cisternone a sala convegni	Rosarno	RC	448.318
38	Restauro e riuso palazzo Barone Franco e rivitalizzazione centro - Parco d'autore Saverio Strati	S. Agata del Bianco	RC	642.095
39	Percorso di cultura e fede nel centro storico	S. Luca	RC	239.764
40	Acquisizione immobili ristrutturazione e recupero unità immobiliari per "Albergo diffuso"	S. Nicola dell'Alto - Carfizzi - Pallagorio	RC	875.917
41	Allestimento Punti informativi e segnaletica direzionale	S. Nicola dell'Alto - Carfizzi - Pallagorio	RC	79.904
42	Piano comunicazione - marketing e portale internet	S. Nicola dell'Alto - Carfizzi - Pallagorio	RC	152.428
43	Riqualificazione centro urbano e torre civica	S.Cristina d'Aspromonte	RC	179.327
44	Valorizzazione tracciato cerniera tra nucleo originario e città di nuova fondazione	S.Eufemia d'Aspromonte	RC	479.686
45	Recupero Santuario di Maria S.S. delle Grazie	S.Giovanni di Gerace	RC	336.756
46	Valorizzazione e riqualificazione di parte del sistema viario all'interno del centro storico e sistemazione del belvedere	S.Procopio	RC	224.159

47	Riqualificazione ambientale e sistemazione a verde attrezzato dell'area della Buccola-S.Barbara su Via Florimo ai fini di una maggiore fruibilità e accessibilità al centro storico	San Giorgio Morgeto	RC	520.093
48	Recupero riuso e valorizzazione dell'ex sede Municipale in c.da Polelli per la creazione della Casa della Cultura	San Roberto	RC	445.671
49	Acquisizione.Ricupero Riuso e Valorizzazione di Casa Silvestri con destinazione funzionale legata all'implementazione del progetto "S.Alessio: ospitalità diffusa nel Borgo"	Sanf'Alessio	RC	336.883
50	Valorizzazione e riqualificazione sistema viario Rione S.Giorgio	Scilla	RC	225.159
51	Riqualificazione e riuso ex mattatoio per laboratori per la lavorazione della ceramica	Seminara	RC	224.159
52	Ristrutturazione Palazzo Gagliardi per la lavorazione del legno	Serrata	RC	125.005
53	Valorizzazione 2 assi viari del centro storico	Sinopoli	RC	203.351
54	Riqualificazione urbana e ambientale del centro storico di Stignano nell'ottica di un progetto strategico territoriale	Stignano	RC	1.253.815
55	Recupero Palazzo S.Giovanni e riqualificazione piazza	Stilo	RC	592.495
56	Riuso del portico antistante il Palazzo municipale e creazione di un percorso di connessione al centro storico	Taurianova	RC	268.991
57	Sulla Via di Altanum - Percorso storico di raccordo tra i 4 centri	Polistena - Cinquefrondi - Melicuccio - San Giorgio Morgeto	RC	379.299
58	Valorizzazione e riqualificazione dell'asse principale del centro storico	Varapodio	RC	210.106
59	Interventi di recupero e valorizzazione dell'Antico borgo di Piale	Villa San Giovanni	RC	265.897
60	Recupero ex Mattatoio e ex Ufficio Collocamento per la realizzazione del polo culturale	Villa San Giovanni	RC	649.998
<b>Totale</b>				<b>29.509.983</b>

#### POR CALABRIA FESR 2007-2013 - Dip. 11 - Settore Cultura

##### Interventi Cultura

Nr.	Intervento	Localizzazione	Prov.	Importo
1	Magna Graecia Teatro Festival	Comune di RC	RC	45.271
2	Progetto triennale di residenza teatrale	Associazione Scena Nuda	RC	202.489
3	Intervento di qualificazione e completa fruizione del Museo Nazionale di RC	Direzione regionale MIBAC per la Calabria	RC	5.000.000
4	Evento di arte contemporanea	Fondazione horeynus orca	RC	244.500
5	EVENTI INNOVATIVI (FESTIVAL)	ASS. PER LA FONDAZIONE RUMORI MEDITERRANEI 2013	RC	340.000
6	EVENTI INNOVATIVI (FESTIVAL)	ASS. PER LA FONDAZIONE RUMORI MEDITERRANEI 2014	RC	330.000
7	EVENTI STORICIZZATI BIENNIO 2013/2014	Comune di Palmi	RC	200.000
8	EVENTI STORICIZZATI BIENNIO 2013/2014	Comune di Caulonia	RC	156.000
9	EVENTI STORICIZZATI BIENNIO 2013/2014	Gal Area grecanica	RC	200.000
10	EVENTI STORICIZZATI BIENNIO 2013/2014	Comune di Gerace	RC	96.000
<b>Totale</b>				<b>6.814.260</b>

#### POR CALABRIA FESR 2007-2013 - Dip. Turismo

##### PISL - Sistemi Turistici Locali e Destinazioni Turistiche Locali

Nr.	Intervento	Localizzazione	Prov.	Importo
1	Azione di marketing territoriale e promozione di marchi d'area	AREA PISL (soggetto beneficiario Comune di GERACE)	RC	600.000



2	Riqualificazione degli spazi pubblici per il recupero e la valorizzazione delle miniere di Lignite, istituzione del Parco Geoarcheologico delle Miniere	AGNANA CALABRA	RC	800.000
3	Sistema di segnaletica e di informazione turistica multilingua	AREA PISL (soggetto beneficiario Comune di GERACE)	RC	200.000
4	Completamento del nuovo stabilimento termale mediante la realizzazione di un sistema di ospitalità	ANTONIMINA	RC	1.430.000
5	Riqualificazione del parcheggio Barbera per la mobilità sostenibile dei visitatori e dei turisti	Gerace	RC	460.000
6	Riqualificazione e valorizzazione degli edifici pubblici in località Rucantini per la realizzazione di un sistema di ospitalità	Ciminà	RC	1.300.000
7	Marchi di qualità territoriale e sistema di tariffazione unica per l'innalzamento degli standard della rete di accoglienza	BAGNARA CALABRA; PALMI; SCILLA; SEMINARA, VILLA SAN GIOVANNI	RC	450.000
8	Dorsale verde: grande itinerario della mobilità lenta per la fruizione del patrimonio paesaggistico e storico culturale della destinazione turistica della Fata Morgana	BAGNARA CALABRA; PALMI; SCILLA; SEMINARA, VILLA SAN GIOVANNI	RC	2.750.000
9	Rifacimento di un sistema unificato di segnaletica stradale e indicazioni turistiche	BAGNARA CALABRA	RC	425.000
10	Completamento del recupero dell'ex Mattatoio e riconversione in salone multifunzionale	VILLA SAN GIOVANNI	RC	369.800
11	Riqualificazione delle piazze del centro per innalzare la qualità fruitiva	BAGNARA CALABRA	RC	500.000
12	Manutenzione straordinaria del fabbricato "Ostello della Gioventù" in località Paoli	SCILLA	RC	1.901.000
13	SANTO STEFANO IN ASPROMONTE	Centro servizi	RC	600.000
14	Recupero e valorizzazione del Fortino umbertino Poggio Pignatelli da destinare ad attività socio-culturali	CAMPO CALABRO	RC	750.000
15	Parco giochi: I bambini scoprono il bosco	SAN ROBERTO	RC	400.000
16	Sostituzione scivola "ripetitore" in seggiovia biposto	SANTO STEFANO IN ASPROMONTE	RC	2.500.000
17	Sostituzione scivola "Nino Martino" in seggiovia biposto	SANTO STEFANO IN ASPROMONTE	RC	2.500.000
18	Servizio estivo con bob a pattini da realizzare sulla pista "Ripetitore Radio-Stazione intermedia	SANTO STEFANO IN ASPROMONTE	RC	1.000.000
19	Percorso naturalistico. Strada interpodereale Petile-Cucullaro	LAGANADI; SANT'ALESSIO IN ASPROMONTE, SANTO STEFANO IN ASPROMONTE	RC	500.000
20	Recupero edifici del centro storico per albergo diffuso	CARDETO	RC	463.168
21	Recupero degli antichi tracciati naturalistici	PLATI	RC	400.000
22	Centro servizi turistici e centro approfondimento Studi Magno-Greci	LOCRI	RC	650.000
23	Gli Autori d'Aspromonte : Parco Francesco Perri	CARERI	RC	400.000
24	Un cammino culturale tra "Naniglio" e la "Mocta Gioiosa"	GIOIOSA JONICA	RC	861.288
25	Dall'Archeologia al futuro a Locri	LOCRI	RC	700.000
26	Le vie della fede e dell'acqua	CAULONIA; GROTTERIA; MARTONE; SAN GIOVANNI DI GERACE (soggetto beneficiario Associazione di Comuni)	RC	500.000
27	Dall'Archeologia al futuro a Portigliola	PORTIGLIOLA	RC	450.000
28	Riqualificazione spiaggia: recupero e sistemazione a verde attrezzato area Bronzi di Riace "Promenade"	RIACE	RC	65.740
29	Albergo diffuso	CAULONIA	RC	600.000
30	Ampliamento del teatro al castello e rifunzionalizzazione dell'Auditorium comunale	ROCCELLA JONICA	RC	1.800.000
<b>Totale</b>				<b>26.325.995</b>

#### Finanziamenti Totali

N.º	Interventi	Importo
17	Piani di Settore/Completamenti (Settore BB.CC)	11.440.000

	PISI. Tutela, Salvaguardia e valorizzazione del Patrimonio	
16	Etnoantropologico delle Minoranze Linguistiche della Calabria (Settore BB.CC)	6.960.665
10	PISL. Valorizzazione dei Centri Storici e dei Borghi di Eccellenza della Calabria (Dip. Urbanistica)	5.285.949
60	Delibera CIPE n. 89 del 03/10/2012. Riqualficazione urbana (Recupero centri storici) - (Dip. Urbanistica)	29.509.983
10	Settore Cultura	6.814.260
30	PISL - Sistemi Turistici Locali e Destinazioni Turistiche Locali	26.325.995
<b>143</b>	<b>Totale</b>	<b>86.336.851</b>

Capital Expenditures (in Euros)	Financing of new infrastructure of a cultural character or improvement of existing structures (including museums, galleries, theaters, cinemas, concert halls, art centers, etc.) (in Euros)	Urban redevelopment (renovation of squares, gardens, roads, development of public spaces, etc.) (in Euros)	Infrastructure (Investment subway, railway stations, shipyards, roads, airports, etc.) (in Euros)
56.416.703,05	*)	56.416.703,05	*)

\*) Further actions have been financed under the operational programs by the Region of Calabria and have a positive impact on both the cultural infrastructure that infrastructure for logistics and transport.

**2.5. Have the Local Authorities funders (city, Region, State) made a formal commitment to pay the loan? In the event of a negative response when will they do so?**

The Calabria Region and the Province of Reggio Calabria have formally undertaken to € 1,000,000.00 the first, the second and € 500,000.00.

**2.6. What plan has been prepared to ensure the participation of sponsors for the event?**

It provides for the establishment of a framework of recognition of companies in the various territories and specific meetings with the associations representing them. For private sponsors, they will have contacts with organizations and companies that want to express their interest in co-financing the planned events

**2.7 If the candidate city to be named European Capital of Culture, within which timeframe the city and/or body responsible for the preparation and implementation of the Project ECoC will the funds provided be received? Please fill in the tables below.**

Please refer to the final selection stage

a) Revenue allocated to cover operational expenses

Source	Year -5*	Year -4*	Year -3*	Year -2*	Year -1*	Year ECoc
E.U.						
National Government						
City						
Region						
Sponsor						

Other						
-------	--	--	--	--	--	--

- \* Specify the appropriate year b) Revenue intended to cover capital expenditures
- \* Specify the appropriate year

Source	Year -5*	Year -4*	Year -3*	Year -2*	Year -1*	Year ECoC
E.U.						
National Government						
City						
Region						
Sponsor						
Other						

**2.8 What proportion of the usual total annual budget does the city intend to spend on culture after the end of the year ECoC (2019) (in Euros and in% of total annual budget)?**

The share of total annual budget that will be spent on culture is approximately equal to € 1,067,629.41.

## **IV. The city's infrastructure**

### **1 What is the condition of the city in terms of accessibility ( regional, national and international transport)?**

The city of Reggio Calabria enjoys good accessibility by the placing of the Strait airport "Tito Minniti", connected with frequent flights to the international airports of Rome-Fiumicino, Milan-Linate, Turin, Genoa and Venice; the port that carries ten million passengers per year, railway stations placed in the center and north of the city, motorway links with the A3 Salerno-Reggio di Calabria recently upgraded along the entire track with works that will be completed in 2014.

The urban public transport services connecting the main and functional city hubs and the Reggio Archeo Bus Tour gives tourists the opportunity to enjoy frequent city tour with tour guides and access to archaeological sites.

### **2 What is the reception rate of the city in terms of tourist accommodation?**

The receiving services in Reggio Calabria are in constant growth.

In the province of Reggio Calabria, there are 120 hotels for offering about 8,700 beds, of which 75% in hotels ranked five, four and three stars.

The complementary businesses, including camping sites and resort villages, agro-tourism accommodation, youth hostels and bed and breakfasts, offer additional 11,350 beds leading to a total receptivity in the provincial territory of 20,050 beds. In the province are active almost a thousand restaurants (one quarter of the total in Calabria) and 1,800 bars/cafés.

The tourist destination service sector offers 70 units between travel agencies and tour operators and 114 tour guides and escorts are active.

As for the professionals engaged in tourism, the region of Calabria has adopted the Regional Law n. 8 of April 5, 2008 "Reorganization of regional tourism organization."

(2009 data, Notebook of tourism in the Calabria Region, Promuovitalia, support for employment and the development of the tourist industry, the Presidency of the Council of Ministers, Department for the development and competitiveness of tourism)

### **3 What projects concerning urban and tourist infrastructures, including restructuring work, is expected to be achieved between now and 2019?**

In the context of integrated projects of urban development, a strategic vision of the sustainable city is being carried out through a coordinated program of public and private interventions. In the city center, by 2019, will be brought to completion the redevelopment of the wide coastal area of the Lido municipal and urban waterfront, with functional adaptation of public land and Railway property, the redesign of Piazza Duomo, Piazza De Nava, and Corso Garibaldi, and the enhancement of the outdoor mall in Via Filippini, right in the historical center, with the renovation and refurbishment of a new urban park after the demolition of the small district of San Giovannello, the redevelopment of the Gallico promenade and the creation of the Park on Pentimele Hill and of the Umbertine fortifications.

As regards urban mobility, it will take two years to complete the APM system consisting of escalators and lifts, which facilitate the connections between the promenade and the upper part of the city. The program of urban mobility will lead to experimentation, as has happened in recent years, initiatives aimed at connecting with frequent shuttle services of the land of the Fata Morgana (Tyrrhenian coast with the terminus at Palmi), offers of temporary use for a tour of the city of small electric cars equipped with satellite navigation, and initiatives such as "we are all pedestrians", aimed at increasing the safety of urban places.

As part of the tourism development program, public calls have been initiated, aimed at encouraging the increase and improvement of the qualifying tourist accommodation and appropriate measures have been taken to promote the city as a center of "business meetings", congresses and national and international conferences, making available, free of charge, the Auditorium Gianni Versace, and the Pyramids Hall of the Centro Direzionale, for applicants who commit themselves to use the hotels in the city and province for the accommodation of participants. In this direction, in the coming years, there will be a tendency to experiment with new, more effective forms to stimulate the urban quality, accessibility, physical and wireless, mobility, and the offering of advanced services to tourism.



## **V. Communication strategy**

### **1. Which communication strategy does the city intend to implement with regard to the European Capital of Culture event?**

In addition to traditional communication systems, activated by a suitable **press office** and an agile **broadcasting center**, the city has under development a site that contains all the information on the history and its candidacy as European Capital of Culture, the projects, the calendar of events, the contributions of the testimonials and observers. The city also intends to use **social networks** (facebook, twitter, etc.) that allow for the active participation of citizens (proposals, comments, suggestions) and before, during and after the event on the calendar encourage sharing and participation. The Network is the tool of the global and the local, of regional hubs of relations across borders. It has also been thought to create an **online newspaper** (in Italian and in English) that, during 2019, will contain all the information about the events going on and can receive user feedback. **The streaming** of all events in the calendar will also be made use of.

At strategic points in the city will be placed "doors" that evoke the logo chosen for the event "Reggio port of the Mediterranean."

### **2 How does the city intend to give visibility to the European Union, which gives the title of European Capital of Culture?**

Placing on all communications relating to initiatives foreseen in the project the Logo of the European Union, creating a general catalogue of all the events in which the premise is a reconstruction of the Community pathway and the significance of the activation of the title of city and then of the European Capital of culture; providing for special initiatives the presence of officials of the European Union, making available the "House of Light", terminal connection with the activities and paper-work prepared by the European Union.

## **VI. Evaluation and monitoring of the event**

Is the city planning to establish a specific system of monitoring and evaluation with regard to:

- The impact of the project and its long-term effects?
- Financial management?

High goals to be pursued through the implementation of the project need to be monitored both in the pipeline - means right from the preparatory phase of the 4 years preceding 2019 - is in the final stage, as well as periodically until at least a decade away from the realization of ' event.

This will be done by following methodological guidelines , procedural and instrumental , accredited at the European level , such as the Project Cycle Management (PCM) , the Logical Framework Approach (LFA ) and the GOPP ( Goal Oriented Project Planning) .

The knowledge of the results achieved through the monitoring and evaluation of the actions / activities you can decide how to correct path and improve interventions. To meet these needs, a dedicated Workgroup , composed of the subject leader and the partners will identify a set of indicators ( output and result ) that will track and monitor the results themselves . The indicators will be specifically identified to allow continuous monitoring of the activities and the operators involved . Through questionnaires and surveys values and numbers will be monitored quarterly to edit or re-evaluate the actions in progress . Finally Workgroup will conduct an ongoing self-assessment according to the following criteria and scan time : What activities are going on and what progress has been made ? ( Biweekly ) What is the level of utilization of resources and budget with the progress in the implementation ? (Monthly) Are you getting the results you want and they meet the quality criteria ? ( Every 4 months) To what extent these results reach the aim of the project? ( Interim analysis ) .

Only by way of example we can consider the following indicators:

### **IMPLEMENTATION INDICATORS**

- No. of recipients who benefit from the interventions in the project ( > 5.000 ) ;
- No. of young people who participate in the workshops and other artistic and musical festivals or events (> 1000 )
- No. of persons involved in folk and religious festivals , etc. ( > 1,000)

### **INDICATORS :**

- % of people satisfied of scheduled events (> 80 %);
- % of hotel and committed similar (> 70 %)
- % of young people who can not spend the knowledge obtained (> 50 %)

The information will be collected from the subject leader in line with the planned activities. If progress is not found to be consistent with what was designed , you must implement corrective actions at various levels of responsibility

Among the products of this phase of monitoring and evaluation will fall priority : card quarterly monitoring ; interim report and final report reports reporting

The result of this phase is represented by Shares of subsidiaries and verifiable design scanned in time .

## VII. Further information

1 What are the strong points of the candidacy of the city and the parameters which would justify its success as European Capital of Culture? What are the weaknesses?

The main strengths of the candidacy of the city of Reggio Calabria, useful to facilitate a positive outcome for the acceptance of the nomination as European Capital of Culture, can be summarized by the following characteristics:

- Presence of a city airport (three at a regional level of which Lamezia Terme is International) that provides frequent connections to major Italian cities and European capitals
- Presence of an efficient port with berths for recreational activities
- New efficiency of the A3 - Salerno - Reggio Calabria
- Innovations in offering Cultural City Tours
- Presence of the National Park dell'Aspromonte and coastal parks and the coast of the Costa Viola Jasmine
- Presence of the National Museum of Magna Grecia, recently renovated
- Presence of a network of geo-sites with characteristics of natural monuments
- Availability of 200 km of coast for swimming (blue flags attributed to Marina di Gioiosa Ionica and Roccella Jonica) with a large range of accommodation and catering facilities
- Patrimony of excellent food and wine
- Favourable climatic conditions and excursions and outdoor activities
- Presence of two spas: Antonimina and Galatro
  - Consistent tourist accommodation with a good amount of beds in hotels of medium and high level
    - average high length of stay (three-day average)
    - Introduction of innovative forms of accommodation: hotels disseminated by the recovery of small depopulated villages , increase of beds in bed and breakfasts
    - Initiation of proceedings for the adoption of eco-labeling and certification procedures for products, services, activities
- Presence of the Mediterranean University and the University for Foreigners (one of the three University for Foreigners in Italy)
- Network of museums, art galleries and libraries

Below are the main aspects of weakness in the application:

- Railway, infrastructure and logistics services, to be implemented
- Accessibility and usability of the tourist 'hinterland to be improved
- Limited integrated enhancement of the architectural , cultural and natural heritage
- Standard quantities of use and supply of cultural and tourist services, not always appropriate and consistent over time.
- High seasonal demand for accommodation, mainly concentrated in the seaside resorts and summer season, with improved professionalism of staff needed in the sector
- Poor internationalization of demand and problems in the offer.

2 Does the city plan to develop particular cultural projects in the coming years, regardless of the outcome of its application for the title of European Capital of Culture?

The city will still continue in its projects aimed at the integration and interaction between different cultures and ethnic groups in the area.