

Ranked # 1

Erice considers the application an important opportunity to challenge the current cultural system of reference. In fact the leitmotif that drives us to bid for is no money, you do not culture? The answer to this question allows us to implement processes and actions that go beyond the current logic of profit is to be part of the production from that part of the enjoyment . A society based on a culture of knowledge , with a holistic approach is the basis of the nomination. The challenge is to propose a viable alternative to a system that recognizes the money is a motivation to use them to produce both

Ranked # 2

The basic concept is that you can live culture; culture as knowledge.

Ranked # 3

Yes, the project can be summarized in the slogan : Erice Twenty Nine - Love Beauty Prosperity

Ranked # 4

The town of Erice must involve the territory of Trapani also understood as an extension of the Mediterranean , both for historical reasons , both for logistical reasons . In fact we are at the center of a larger area of the single European reality. No coincidence that the names of cities , such as Marsala , sailors were attributed to those people who found the most profitable for their evolution .

Ranked # 5

To date we do not want support from local and regional political authorities , who did not bother to act on the nomination of Erice for European Capital of Culture . We are in contact with the authorities to take action aimed at an actualization of policies related to the concept of accessibility.

Ranked # 6

As mentioned in the first reply and as Placard, the candidacy of Erice European capital of culture has not only developments at local, regional , but global . We like to think global and act local .

Ranked # 7

Certainly involving partners , in line with the Manifesto has an interest that is through Erice Bulgarian. To date, we are reminded of a bridge in transportation logistics that sees a possible link between the two aircraft . For the more daring , lacking only the signal of an earthly path : it goes through the other candidate cities.

Ranked # 8

Applying the policy of accessibility, in places under-used or even unused come to build centers of cultural production independent from the point of view of energy requirements and food . To people such data are available to places of inspiration, free and autonomous as in the measurements of the " TAZ " temporary autonomous zones , so as to allow free circulation of knowledge that enhance the richness of diversity in Europe and beyond . At the same time highlight the common aspects of the cultures . The accessibility of the space, the free movement of ideas , a lifestyle independent of the current economic regimes , are the example to the rest of Europe , Planet .

Ranked # 9

Erice 2019 is the viable alternative to a cultural-political -economic system based on the stiffness on the closure and knowledge in the hands of the few. Erice 2019 is open , fluid and accessible.

Ranked # 10

The collaborations and synergies arise spontaneously if necessary . Today is fair to think from the perspective of crow- sourcing and so it is natural to think , to cooperate with the initiatives of the European institutions .

Ranked # 11

As Manifesto of the candidacy of Erice 2019, the actions that we are going to do not categorize specific groups but I mean the MAN as to be specific.

Ranked # 12

Prefect Trapani

region of Sicily

Province of Trapani

Municipalities in the province of Trapani

educational circles

Academies

A.di.su

Adsi Italian Association of Historic Homes

Sicily and research

A.I.B. Italian Library Association

Aidda

Cultural and scientific associations

Anci Trapani

State Archives of Trapani

University - State -popular Trapani Erice

Arci

Sports Associations

Student associations and university

Chamber of Commerce of Trapani

Casartigiani Trapani

CGIL Trapani

Room provincial labor Trapani

UNESCO Club

CNA Trapani

Territorial Committee Trapani

CONFARTIGIANATO

ConfCommercio

Confindustria Trapani

Music Conservatory of Trapani

National Board deaf

National Board blind

federalberghi Trapani

foundations

Orders professional Trapani

Business groups in line with the principles of the Manifesto of Erice 2019

Associations regional guides in Sicily

Laboratory of Experimental Sciences

Lions club

Companies and cooperatives in line with the principles of the Manifesto of Erice 2019

General Society of Mutual Aid

Local banks in line with the principles of the Manifesto of Erice 2019 - bank working and Fisheries

Noble families in Trapani

Cisam.org

Development Sicily Italy

UIL Trapani

Sape Trapani

Unpli Sicily

Shareholdings in other companies by the municipalities of the province and the province of Trapani

Projects or committees in line with the principles of the Manifesto of Erice 2019

Sicilian Museums

Freeweek Boards

Facebook News

Woof

Community Esperanto

Ranked # 13

The project is innovative because it answers this question : no money gets culture?

Ranked # 14

Erice 2019, according to Billboard , provides for the effects of planetary resonance , since implementing a series of initiatives for the creation of a viable alternative to the current reference , which does not see us as MEN but as small cogs in a larger machine production devourer consumer and lover of the accumulation . Erice 2019 provides theories and techniques that lead to a healthier self- production of goods necessary for the development of a new man.

Ranked # 15

This application born from the intuition , passion, research , the founder of the organizing committee of Erice 2019 aka Dr Andrea Garuccio that observing and working closely with the other candidate cities for the European Capital of Culture in Italy , considered necessary, indispensable that the city of his birth he competed in this announcement. This application is a provocation to those realities that delegated power to decide what is right and what is wrong for the "people" ; provocation that opens our eyes to the change that is in place . The challenges remain such and not useful if you do not equate alternatives. The alternative is now being oriented with respect to the appearance . Erice 2019 is already the capital of a broader culture that recognizes those places in the natural human evolution. Our activities have zero impact , especially from the economic point of view , but this does not mean that we do not produce culture , indeed. Erice 2019 reuses and brings to light those places now disused or underused . Erice 2019 does not accept exchanges of monetary nature , but is open to the exchange of knowledge and services. The only form of participation recognizes that it is the monetary prize in honor of Melina Mercouri , which crowns the European dimension of the action taken by the Committee Erice , 2019.

II

Ranked # 1

The project structure is oriented to the development of human potential , the health of the body and the evolution of the mind and of the spirit, love for nature and respect for human values , in search of unity and synthesis between science , art spirituality and creating fertile land where you can rediscover yourself .

The program is already in place with individual and collective actions such as event organized between August 30 and September 1 of this year entitled " DE SUNSUBIRO TAGIgo TAZ " took place near Ligny Tower (Trapani)

Ranked # 2

Under construction

Ranked # 3

The projects / events in line with the Manifesto are welcome for the remaining tables are provided for public discussion .

III

Ranked # 1

The structure is a committee of non-profit purpose , which recognizes patterns of social business for a gradual progress towards a society focused on self- production . Relations with the city authorities are currently mutual knowledge.

Ranked # 3

The artistic director coincides with the founder of the organizing committee Erice , 2019. This does not mean that can not be others!

IV

Ranked # 1

BY CAR

MOTORWAY A29

Exit A29 Palermo to Mazara del Vallo :

Alcamo , Castellammare del Golfo, Salemi , S.Ninfa , Partanna , Castelvetrano and Campobello di Mazara , Mazara del Vallo

Outputs Branch A29 Trapani Alcamo :

Segesta, Fulgatore , Dattilo , Trapani , Marsala, Marausa Birgi

STATE ROADS

SS115 South West Sicula ; Northern Sicula SS113 , SS187 Di Castellammare del Golfo

Useful links: ViaMichelin , Google Maps

BY TRAIN

Palermo- Trapani State Railways Call Center 892021

BY PLANE

AIRPORT "Vincenzo Florio" - Trapani Tel 0923/842502-843084

Airlines: Ryanair , Meridiana, Air One

Transfer from / to airport

AIRPORT Pantelleria (tel. 0923 / 911398)

Airlines Meridiana,

AIRPORT " Falcone e Borsellino " Palermo - Punta Raisi

N. green 800.541880

Airlines: Alitalia, Airtaly , Wind Jet , Blue -Express , Lufthansa, Air One, Meridiana

How to reach the Province of Trapani: By car Motorway A29 ; By train Railway (station of Punta Raisi) Bus
Bus in Segesta (091/6167919-342525)

BY BOAT

From Cagliari: Tirrenia (Call Center 892123) - From Naples and Ustica Ustica Lines (tel. 0923 / 873813) and
from Civitavecchia to Tunis : Grimaldi Lines (081496444)

BY BUS

From Milan, Rome , Naples and Salerno : Autoservizi Salemi (tel. 0923 / 981120)

From Palermo: Russian Bus services (tel. 0924 / 31364) , Tarantula (Tel. 0924 31020) , Autoservizi Salemi
(tel. 0923 / 981120) , Segesta (091/6167919-342525)

From Agrigento : Lumia (tel. 0922 / 20414)

MOVE IN PROVINCE

By train : Railways Call Center 892021

By Bus : AST (tel. 840-000323) , Autoservizi Salemi (tel. 0923 / 981120) , Segesta (091 / 6167919-091 /
342525) , Tarantula (tel. 0924 / 31020) , Russian (tel. 0924 / 31364)

By plane (Trapani - Pantelleria) : Meridiana

By ship / boat: Ustica Lines (0923 / 873813) ; SIREMAR (Call Center 199 118 866)

In Cable car (Trapani - Erice) : Cable car Trapani - Erice (Tel 0923 / 569306 Valley Station - 0923 / 869720
Monte Station)

Car rental : Avis , Europcar, Hertz, Maggiore , NOLOmania , Sixt

Ranked # 2

<http://www.turismo.trapani.it/it/13/dove-alloggiare.html>

V

Ranked # 1

Communication strategy focused on word of mouth , both on- line and off -line .

Ranked # 2

The logo Erice 2019 in addition to reporting the famous wording was developed with the colors used for the representation of the European flag

VI

The effects of the program are so transparent and accessible to anyone who is not expected for the time of establishing a specific system of monitoring and evaluation / monitoring

VII

Ranked # 1

The highlights are listed in the Manifesto of the application; the weak are the total upheaval of society that may not recognize the real opportunities for development and then implement plans of obstruction to the implementation of the program.

Ranked # 2

Yes

Ranked # 3

Erice 2019 - City Candidate for European Capital of Culture

Many things have changed in the world of economics and business , as well as in the world of culture . Today , a key question Arises with Particular insistence : is this really the best system possible? The man needs a wider culture , and for this diversified . Also Should it be called upon to do the same things of the past , Most Likely Also would face the problem of "how to do them in a different way . " The organization of work must change Therefore , aiming at results blackberries efficiently and effectively , even and especially focusing on cost reduction . But it is unthinkable That the economic and productive system could changed without a profound cultural change Affecting the management of all trade which " performs" the life of man . The figures of the man as absorbed and then beaten by MAN , calling the man as longer available to an awareness of "professional " of what it means and how to implement the "life management", in a professional environment , but Also social and private sectors . That the management of trade takes place through individual action , or through a working group or a collegial body , it is quite indifferent . The important thing is to manage the exchange in all its aspects .

Erice , Trapani and the territory , as a lighthouse of the Mediterranean , Therefore , Accepts the invitation to apply for European capital of culture for 2019 ! Events and consumption of cultural services, will be only the Consequence of actions That are Aimed at creating services That will them to more informed perspective of life -style. The past and the future focused at this time . No regrets for what it was , but constructive criticism That does not propel us into the future based on .. but make us aware of what it is .

As Has Been addressed in the strategy " Europe 2020" cushion adopted at the recent Council meeting in June, the European Union faces a number of major challenges in the economic , social and environmental strategy Also Argues that "Save our exit from the crisis must be the point of entry into a new economy. What is needed is a strategy to transform the EU into a smart, sustainable and inclusive growth reaching a high level of employment , productivity and social Cohesion . "To do this , the strategy" Europe 2020 " That suggested are the mutually reinforcing priorities : smart growth , with the promotion of an economy based on knowledge and innovation , sustainable growth , with the promotion of them to more efficient use of resources , to more, competitive and more environmentally sustainable , inclusive growth , with the promotion of a high -employment economy delivering social and territorial Cohesion and . We must act now !

Erice 2019 is oriented towards the development of human potential, the health of the body and the evolution of the mind and of the spirit , love for nature and respect for human values , in search of unity and synthesis between science , art and spirituality . Creating fertile land where I can afford to find myself again .

Erice is a city of Peace , is the city ' s mental and physical health , the natural holidays, the new cultures. Where can heal the body , mind and spirit , thanks to the waters , the arts and medicine , ancient and modern. Where to develop a planetary consciousness and ecological .

The purpose of Erice 2019 is to Achieve a " citadel " of the new planetary culture , Aimed at the development of human potential , health and the development of body , mind and spirit , to complete eco - friendliness , love for the nature , respect for human values of brotherhood , equality and freedom , openness to different cultures , races and spiritual paths , in search of unity and synthesis of Science, Art and Spirituality , to create the conditions for growth and development of MAN .

At the dawn of the third millennium Erice is a place of awakening of planetary consciousness , in harmony with the directives of educational and cultural activities of the UN and UNESCO, on the basis of the " Charter of Human Rights" , the "Earth Charter " and "Manifesto of Planetary Consciousness . "

Erice is a vibrant center of activity , through our Internet node we are in contact with networks and sites That made internationally with similar intent , : such as eco -villages of the Global Ecovillage Network, the Centers for planetary consciousness of the Club of Budapest, the network of peace and Peacelink Peace2000 , Also we are associated with the centers of the Lama Gangchen World peace Foundation and the Osho Meditation Center.

In a world still very fragmented and depleted of values , Erice 2019 is an oasis where I can afford to find myself and become the architects of a process of planetary growth.

With holistic medicine, meditation , art , science , education , care for the environment we face the challenge of the third millennium for a sustainable future .

To make clear the idea of The Importance of Erice since ancient times , we like to read a historical source of the second century . BC . Polybius of Megalopolis , in the first book of " Stories" , an episode Describes That is Placed in the middle of the Punic War culminated in 241. C. , In the Victory Obtained by the Romans against Carthage in the famous naval battle of the Egadi . Well , in 249 a. BC , the Romans had , However, Suffered a crushing defeat near Trapani. In order to react to That defeat , the Consul Junius says Polybius (249-248 BC) " returned to the army after the wreck , deeply saddened , he thought of making some new and useful enterprise : such as to undo the damage Suffered . As soon as the opportunity presented itself ,

then Took the opportunity to catch up with the deception Erice and take over the city and the sanctuary of Aphrodite . Erice is a mountain in the Sicilian sea [...], between Trapani and Palermo [.. .], by far the highest of all the other mountains of Sicily , except Etna . Right on top , Which is flat , is the sanctuary of Aphrodite , the most illustrious , as everyone knows , in wealth and splendor , one of the shrines of Sicily . "

In Additions to point out the reputation of Erice Already at that time , the episode Gives us the opportunity for a symbolic suggestion would say : from the top of its 756 meters Erice was a witness and vantage point of the wars That saw opposing powers in the Mediterranean then , the Roman and the Carthaginian . It Occurs to me that Just Because mindful of the bloody clash between the two civilizations , has then gradually stretch That episode from the strength and authority to assert its identity over time naturally suitable place and voted to Peace .

It is no coincidence That Christian churches and Byzantine , Arab architecture , neighborhoods Jews live together in peace for a long time and Erice in the past and today the city is universally Recognized as a place of encounter between cultures and fervent " activist " for dialogue and international brotherhood . Consider That several times , and recently , the Italian Government has proposed as the site of the delicate Negotiations between Israel and Palestine .

Erice , Therefore , is not only beautiful and only the City looking perfectly preserved medieval town planning and the facility only. His past tri- millennial Retains aspects has not yet completely revealed : it is Precisely These months the second season of archaeological investigations sponsored by the prestigious Freie Universitat Berlin to give a clearer answer to the dating of the so- called Cyclopean walls and to discover new tracks all ' inside of the Castle of Venus , home of the famous sanctuary to Which sailors flocked from all over the Mediterranean .

But , on reflection , as well as what is hidden and fascinating remains to be Discovered in Erice, in Addition to what you see with the naked eye with a simple walk along its cobbled streets , there is still a third " Erice " that the experience of each can be " felt" and " Perceived " is the intangible and special atmosphere That comes from the admirable balance between houses , palaces , churches , towers - the landscape , in short - and the feelings and emotions That Erice with its past and its role as a beacon of peace , capable of evoking .

We do not know if the beautiful scenery , the breathtaking views of the Gulf of dolomitic Mount Hood and the city of Trapani and the Egadi stride , the sudden fog and capable of a thousand reflections , the magical appearance of a white dove on the walls abbruniti from the winter cold , will be sufficient to " seal" quell'eccezionalità required for entry to the World Heritage List.

But we, and not only us , we are convinced That what Erice and still has Represented Represents the bedrock of humanistic and religious , the well -known action of the Centre for Scientific Culture " Ettore Majorana " where Science is an instrument of peace and not war , the philosophy on Which it is born and lives the City, Constitute a rare reality for the world and , Therefore , a heritage to preserve .

In a few months , then , the spread of values of Peace Will Find Their Own " home " , if I may say so . The Pepoli Tower, Which rises on the crest of a steep rock in the middle of pine forests That skirt the village of Erice, will be restored to become an Observatory for Peace . With the use of modern technologies , Government Officials , thinkers , religious , artists , scientists , but Also young professionals and the public , will be Able to send messages and reflections from this symbolic place, overlooking the confluence of the Sea between Europe and Africa .

Erice is "reported" to humanity as a place / non-place where, thanks to a happy blend of unique environmental, historical and cultural, was born and is rooted soul and atmosphere cultivated over time and are still present.

Erice is easy to get excited, maybe because here, you can feel at peace with yourself. It is not, perhaps, also the inner serenity of each that can help to affirm the values of a culture of peace in every place of the world?

All this can be translated today in grassroots democracy, aiming to enhance the social capital that is a repository of every inhabitant of the community concept connected to the reflection on the social citizenship, i.e. the ground that takes their participation in promoting the integration of people with higher risk of exclusion.

In recent following decades, the economy of the networks, the circulation of translated data into information, instances of use of the commons have expanded reflection on access, defined as accessibility, such as self-concept, destined to play a central role as a guarantee of effective enjoyment of fundamental rights and the full development of the person. The principle of acceptability, also at the basis of the theory of the commons, presupposes the overcoming of proprietary logic (public / private) of the goods, with an emphasis on inclusion and equality is substantive rather than the exclusivity of individual enjoyment. It identifies a mode of action to be recognized as necessary to redefine the relationship between the world of people and the world of goods, I know that the property is no longer defined only as a right to exclude others from the enjoyment of some goods, but can also consist in the individual's right not to be excluded by the use of some other goods. The size of accessibility already emerging art. 42 of the Constitution, where it is stated that the property must be made "accessible to all" and should play a "social function". In the presence of goods that are important for the integration

individual in the community and for the development and survival of this, the concept of social function takes on a broader meaning: no longer mere source of limits and constraints on the power owner, but also a right of access to the enjoyment of wealth and those power to participate on decisions in regarding their management by a multiplicity of subjects.

They are dear to us the issues relating to: the Alternative Dispute Resolution (ADR), Agenda 21, especially with regard to local development as well as all the themes of the Digital Agenda presented by the European Commission (one of the seven Flagship Initiatives of the Europe 2020 Strategy), which in 2012 was implemented in Italy by Decree "Simplify Italy".

Never the less we feel necessary to define the most appropriate methodologies to harmonize the protection, promotion of culture and tourism development, identifying lines of modernization of the Ministry and all supervised entities, with regard to skills, the articulation of the central structures and peripherals, and the innovation of procedures. In fact, we have now created networks between public and private entities for the development and management of cultural heritage and the promotion of cultural tourism.

"Sicilian Museums - Dream Farm" is an example of virtuous practices nonprofit.

Italy is the first country in the world for tourism and culture (cfr. Country Brand Index). Our immense artistic heritage consists of more than 6000 museums and cultural sites is the greatest resource of the country. Why this heritage can express its potential must take the road of innovation and grasp the profound changes taking place in modern society. While in Italy remains a tendency towards conservative

management culture in an international context has Already started a process of change That goes hand in hand with the evolution of society and of its Therefore Also technological advances .

The acceleration of the digital revolution can exponentially Contribute to the renewal of cultural institutions and promote a conception of "open and widespread " cultural heritage . We have many years in front of a radical change founded above all on Those new forms of socialization and interaction with the application , thanks to new digital platforms and social web . Through them , we tend to encourage awareness and participation in education and creative users , customizing and enhancing the appeal of the cultural offer , and new mechanisms of interaction and comparison of production and fruition of the cultural proposal .

For These Reasons , I believe That the application to the field of cultural heritage of the new forms of participatory communication and multimedia , well -regarded as an unmissable opportunity to Ensure the transformation of cultural institutions in open platforms for the dissemination , exchange and production of value , Able to allow active communication with the public , and use of cultural heritage without geographical boundaries and projected towards a future in Which the sharing and the open-access model will always be more .

I believe in new forms of conversation and dissemination of cultural heritage not more authoritarian , conservative , but open , free , cozy and innovative .

I believe in a new relationship between the museum and the visitor based on the participation of the production , creation and promotion of culture .

That I believe That the platforms bring into Their connection between visitors , experts , scholars , enthusiasts , Which allow users to collaborate by offering personal museum content UGC (User Generated Content) , may foster co- creative processes of cultural value.

I believe in new experiences of visiting cultural sites, no longer passive , but active , where knowledge is not only limited but Transmitted Also built , where the visitor is Involved and is capable of producing himself art forms .

I believe That the internet and social media is a great opportunity for cultural communication, a way to involve new players, break down any barriers , and to promote further creation, sharing, dissemination and enhancement of our cultural heritage .

I believe the Internet That Is Able to trigger new ways of management, conservation , protection, communication and exploitation of our resources.

I want it and I'm ready to sacrifice .

Erice 31-08/01-09 - 2013