

CANDIDATE CITIES NETWORK | CONFERENCE

4TH – 5TH OF MAY, 2018 | CLUJ-NAPOCA, ROMANIA

CONFERENCE VENUE

[Liberty Technology Park](#) - Gării Street 21, Cluj-Napoca

CONFERENCE OBJECTIVES

- To become more familiar with each other and with each other's activities
- To define priority topics for the network for the next 3 years
- To identify and define first common projects (in clusters of interests)
- To design the networked capacity building programme

FACILITATOR

[András Farkas](#), Co-Founder of PONT Group,
Executive Director of the Network of European Youth Capitals

FRIDAY, MAY THE 4TH

DAY SESSION

10:00 - 10:30 **Welcome and introduction**

10:30 - 11:00 **Speed Cultural Dating**

- 1st round: Every represented city has one minute to present what are they need and what they can offer within the network;
- 2nd round: one minute replies matching needs and offers around the table;
- Throughout the conference: cultural dating time on the identified needs.

11:00 - 11:30 **Coffee Break**

11:30 - 12:30 **Working Time I: Outcomes and format**

- Overview of the last conference's discussions and conclusions;
- Discussion on current conference's formats and expected outcomes.

12:30 - 14:00 **Lunch**

14:00 - 16:00 **Working Time II: Focus themes and projects**

- Format: World Café, four rounds of table discussion on four priority topics (for potential common projects);
- Establish focus themes, discuss approaches, interests and possible project ideas to develop these themes as a network;

16:00 - 16:30 Coffee Break

16:30 - 17:00 Conclusions of the Day

EVENING SESSION (open to local audience)

18:00 - 19:30 Key note speech: Pier Luigi Sacco - The Economy of Culture in Post-industrial Times

Pier Luigi Sacco is Professor of Cultural Economics at IULM University in Milan, Senior Researcher and Visiting Scholar at the Harvard University. He is also Special Adviser to the European Commissioner for Culture and Education, director of the Institute for Evaluation Research on Public Policies of Fondazione Bruno Kessler, member of the MIBACT Technical-Scientific Committee for Museums and Economy, the Scientific Advisory Group of Europeana Foundation and the International Advisory Board of the Secretariat for Research, Development and Innovation of the Czech Republic.

Closing words by Emil Boc, Mayor of Cluj-Napoca

19:30 - 22:00 Dinner & Networking

SATURDAY, MAY THE 5TH

10:00 - 11:00 Working Time III: Funding opportunities

- Overview of funding programmes to apply for as a network;
- Prepared and facilitated by CCC.

11:00 - 11:30 Coffee Break

11:30 - 13:00 Working Time IV: Project design

- We work in small groups to develop focus areas into projects.

13:00 - 14:30 Lunch

14:30 - 16:00 Working Time V: Project design

- We work in small groups to develop focus areas into projects.

16:00 - 16:30 Coffee Break

**16:30 - 18:00 Conclusions of project design sessions
& Network Management Discussions** (branding and calendar proposals, network functioning etc.)