

CANDIDATES CITIES NETWORK | FIRST CONFERENCE

22-23 SEPTEMBER 2017 | CLUJ-NAPOCA, ROMANIA

DAY 1, FRIDAY, 22 SEPTEMBER 2017

9.30 – 9.45 Registration and welcome coffee

9:45 – 10.15 Conference Opening

Welcome Address: Emil Boc, Mayor of Cluj-Napoca

Enlarging the Legacy of European Capitals of Culture Programme: Vincent LAMBOTTE, Head of the Communication Section, European Commission Representation in Romania

Proposal for a Candidate Cities Network. Presentation and discussions: Florin Moroşanu, Director, Cluj-Napoca Municipal House of Culture and former ECoC bid manager

10:15 – 11.15 Keynote: Lessons from the Future

Steve Green, former Chair of the ECoC Panel

11:15 – 11:45 Coffee Break

11.45 - 12:45 Keynote: Articulating the Right to the City. The Role of Culture

Norbert Petrovici, Faculty of Sociology and Social Work, Babeş-Bolyai University Cluj-Napoca

12:45 – 14:15 Lunch

14:15 – 16:00 The Practice of ECoC Criteria, During and After the Candidacy

Contribution to the Long Term Strategy: Raria Zbranca, Programme Director of Cluj Cultural Centre

European Dimension: Simona Neumann, Executive Director, Timişoara 2021

Cultural and Artistic Content: Kelly Diapouli, Artistic Director, Eleusis 2021

Outreach: Carlos Martins, Executive Director, Guimarães 2012

16:00 – 16:30 Coffee Break

16:30 – 18:00 Open Space for Current and Former ECoC Candidates

DAY 2, SATURDAY, 23 SEPTEMBER 2017

10:00 – 11:00 Building the Candidate Cities Network. ECoC Candidacy as a Long Term Investment

Case Study: Cluj-Napoca 2021 – Ștefan Teișanu, Executive Director, Cluj Cultural Centre

Secondary Cities: Lubos Bisto (SK) – Local Operators' Platform (LOCOP)

11.00 – 11.30 Coffee Break

11:30 – 13:00 Building the Candidate Cities Network. Defining our mission together

Facilitated by: Carlos Martins, Former Executive Director Guimaraes 2012 and András Farkas, Executive Director of the Network of European Youth Capitals

13:00 – 14:30 Lunch

14:30 – 16:00 Building the Candidate Cities Network. How will we work together?

Facilitated by: Carlos Martins, Former Executive Director Guimaraes 2012 and András Farkas, Executive Director of the Network of European Youth Capitals

16.00 – 16.30 Conclusions and Next Steps